

Systemness: Creating A Movement

Nancy Zimpher
Interim Executive Director, NASH



the **POWER** of **SYSTEMS**

The Moment

COVID-19
TESTING

BLACK
LIVES
MATTER

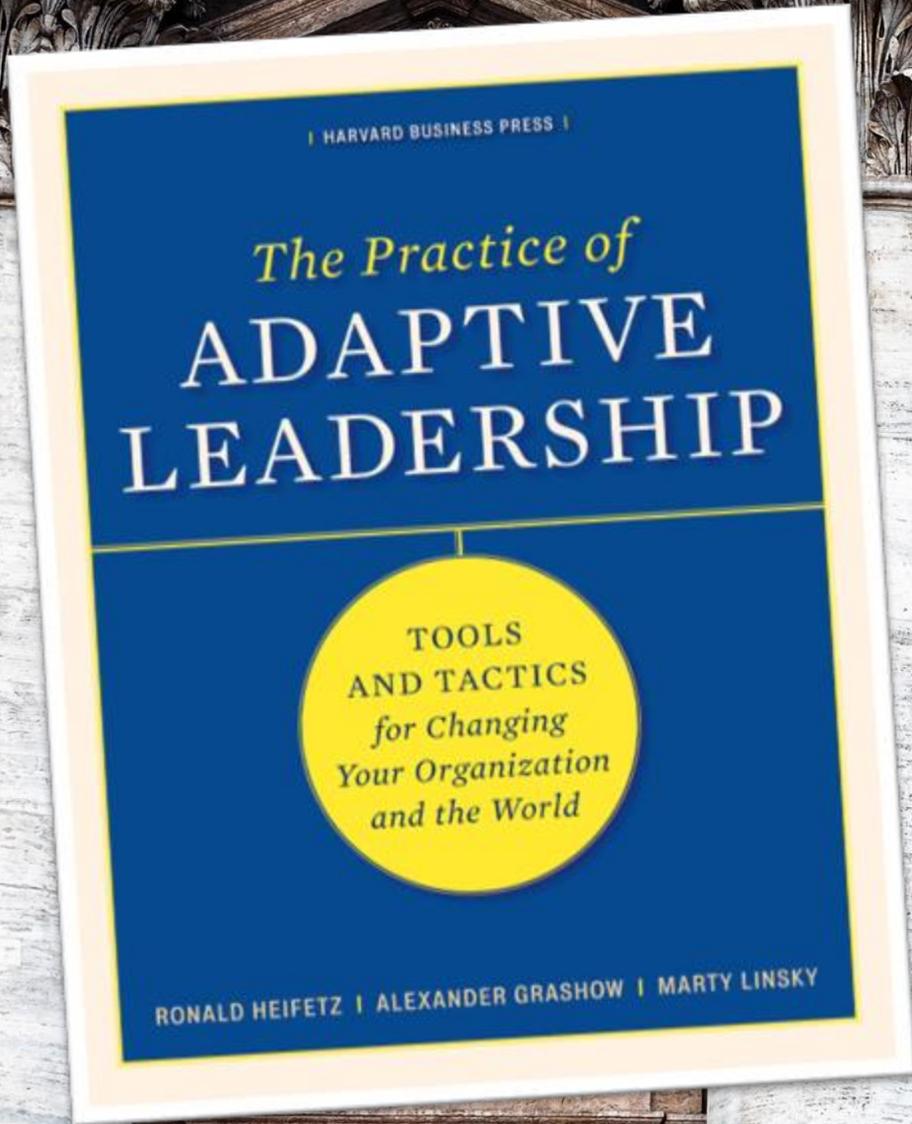
The Big ReThink

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PROCESS IS THE NEW PROGRAM

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Advancing Prosperity for the Nation

Our Five Imperatives



LEARNING



TALENT



EQUITY



INVESTMENT



SYSTEMNESS



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Three Goals

**Increasing Degree &
Credential Completion**



**Improving
Social Mobility**



**Reducing Student
Loan Debt**




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What gets
measured
gets done.



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Collective Impact of 2030 Targets



1.2M

**Additional
Completions**



1.5M

**Improved
Social Mobility**



\$7B

**Reduction in
Indebtedness**



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How will we do it?



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INSTITUTE FOR
Systems
INNOVATION
& IMPROVEMENT



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Improvement Science

bridging the knowledge gap



What works...

...how to make it work reliably
across diverse contexts and
populations.

Solves for:

- Organizational Paralysis
- Solutionitis
- Low trust
- Fear of Failure



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Participation: All NICs

Transfer Cohort 1	University of Illinois System
	Kentucky Council on Postsecondary Education
	Pennsylvania State System of Higher Education
	Texas A&M University System
Transfer Cohort 2	Connecticut State Colleges and Universities
	Arkansas State Universities
	University of Wisconsin System
	California State University System
Curricular Flexibility/ Course Sharing	University of Hawaii System
	Southern Illinois University System
	Texas State University System
	Montana University System
Equity/Degree Completion	Nebraska State Colleges
	Minnesota State Colleges and Universities
	Southern University System

- 15 Systems
- 36 Campus Teams (~340 individuals)
- Collectively represent 194 campuses and over two million students



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TRANSFER LAND

the chaos for transfer students



Enrollment

SUNY SAIL INSTITUTE
Empowering Strategic, Academic,
and Innovative Leadership



Refugee
RESETTLEMENT
INITIATIVE

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Refugee Resettlement Initiative

Oct. 2021: Afghan Action Plan

22 institutions of higher ed. across
12 states have supported Afghans

Dec. 2021: Refugee Resettlement Initiative

Expanded for all people with forcibly displaced
backgrounds (e.g., refugee status, asylum seekers)



Raising awareness
of a new role systems can play
as co-sponsors and private
sponsors of refugees

**Providing technical &
coordination support**
to states & champions through
communities of practice

**Advocating &
raising funds**
from the federal, state, and
philanthropic sectors



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CATALYST FUND

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**Level 1:
Prove
(up to \$5,000)**

**Level 2:
Expand
(up to
\$7,500)**

**Level 3:
Analyze
(up to
\$10,000)**

**Level 4:
Scale
(up to
\$25,000)**

**Level 5:
Catalyze
(up to
\$50,000)**



RI Reconnect

Rhode Island Office of the Postsecondary Commissioner

Since 2020

2,844

students have been supported by RI Connect.



NASH invested in scaling this proven program that deploys navigators to provide 1-on-1 coaching and resources to enter or re-matriculate at a Rhode Island institution or enroll in a postsecondary training program from start to finish.



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The Black Scholar Experience

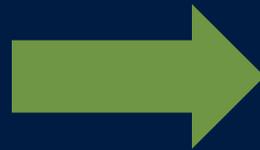
Southern Illinois University System

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At SIUE, just

35%

of Black students
earn a degree
after six years.



NASH invested in the development of this program built on existing proven initiatives at SIUE to further develop academic cohorts, proactive advising, and educational programming that highlights African American ideas and interests.



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Systemness

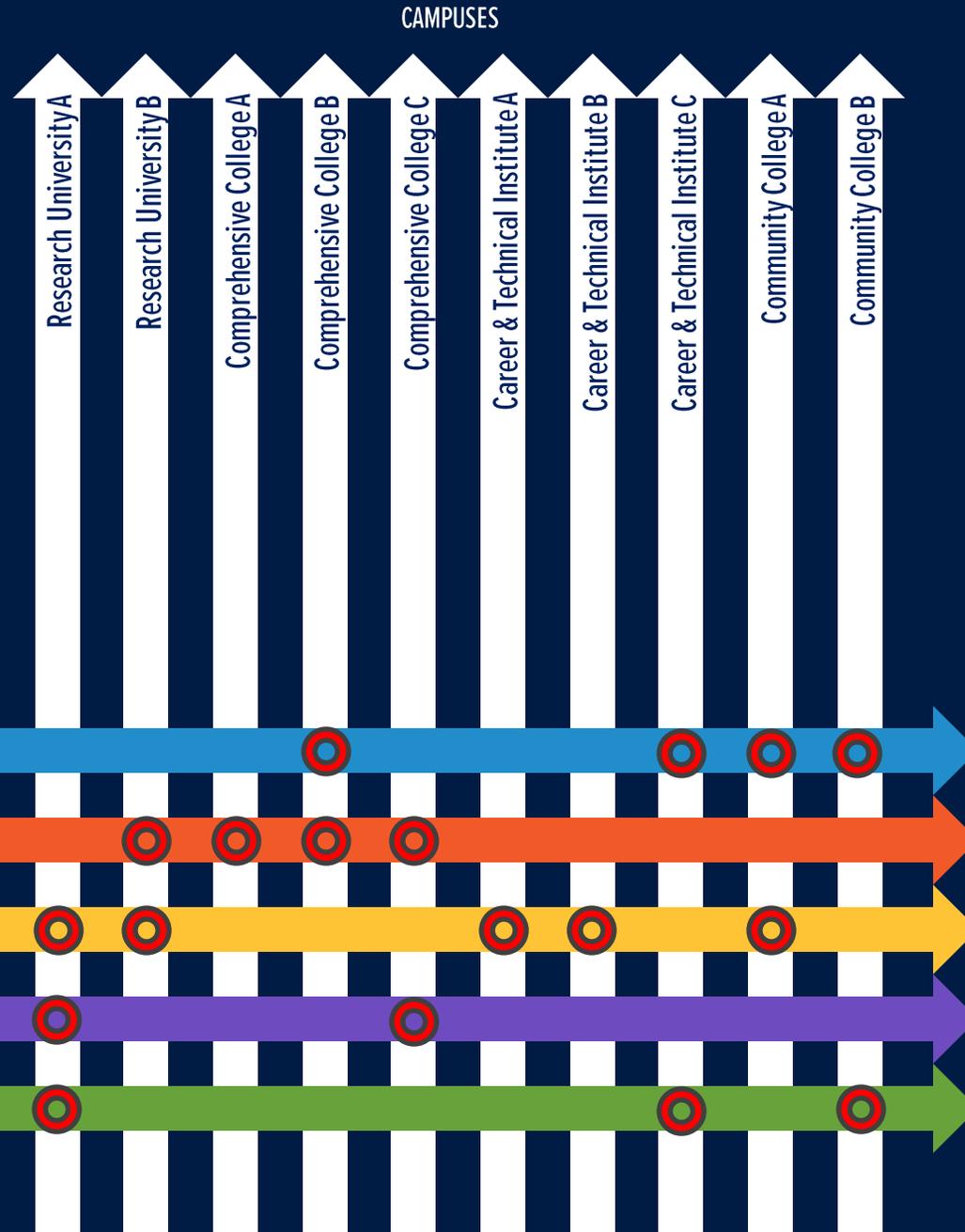
“The coordination of multiple components that, when working together, create a network of activity that is more powerful than any action of individual parts on their own.”

– Nancy Zimpher,
Chancellor-Emeritus
State University of New York



Systems are natural networked organizations

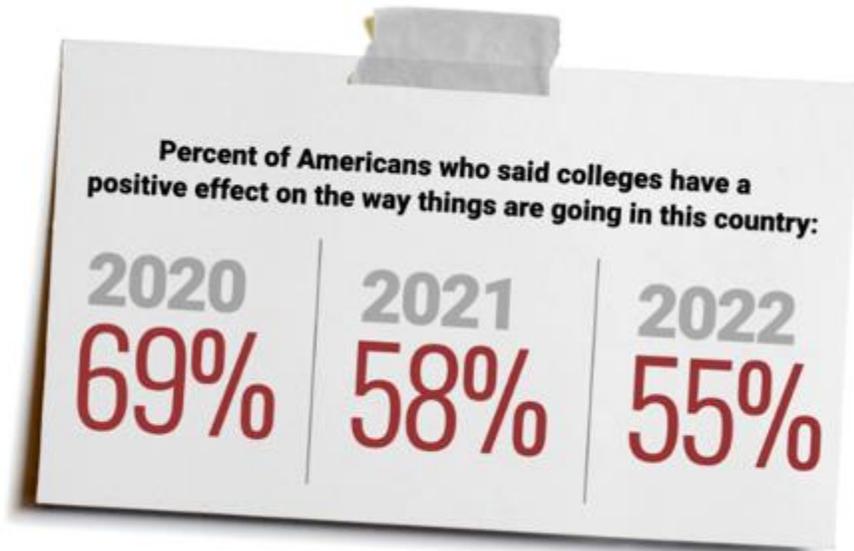
What if we begin to think about the complementarities of systems did add value to campuses and not stop thinking about competing for authority?



Is college worth it?

INSIDE
HIGHER ED

Not All Americans Think
College Is Worth It



“Low completion rates.”

“Poor employment outcomes.”

“Drowning in debt.”



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College is worth it.

**It's time to
change the
narrative.**

“Stronger workforce.”

“Higher salaries.”

“Better citizens.”



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Theory of Change

We came together.

We set goals.

We set targets.

We got to work.

We're telling our story.

And we're holding ourselves accountable.



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