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SEATTLE | FEBRUARY 15-16, 2023

A blue-tinted photograph of the Seattle skyline, featuring the Space Needle prominently on the left. The city buildings are silhouetted against a hazy sky, with mountains visible in the distance. The overall tone is professional and modern.

Building Consensus: The True Story Behind TAMU's Successful CAS Integration

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Agenda



- Texas A&M – Where They Started
- Why CAS?
- Onboarding Lessons Learned
- Change Management
- Pro Tips
- Q&A



Your Speakers



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TEXAS A&M
UNIVERSITY®

- Public, land-grant, research institution in College Station, TX
- Almost 75,000 total undergraduate and graduate enrollment
- 16,560 graduate students
- 17 schools and colleges
- Over 270 master's and doctoral degree programs

Time for a Change



- ApplyTexas.org – launched in 2002
- Application review tools (home-grown and out-of-the-box)
 - Web-based portal > ImageNow > Graduate Review System
- Inefficient workflows, accessibility issues, missing information
- Struggling to find a working solution



The CAS Solution



- EngineeringCAS proved the concept
- UniCAS – University-wide Central Application Service
 - Everything in one place
 - Programs gain control
 - CRM capabilities



Welcome to the Texas A&M University GraduateCAS

Texas A&M University GraduateCAS is the Centralized Application Service (CAS_{tm}) for most graduate programs at Texas A&M University.

The 2022-2023 application cycle is now open. If you're seeking to apply to Summer 2023, Fall 2023 and Spring 2024 terms, you can find your program selections and complete your application starting August 2, 2022 onward. Note that you're limited to one application per college per entry term.

If you're interested in admission for the Fall 2022 or Spring 2023 terms, go to <https://texasam2022.liaisoncas.com/>.

Sign in with your username and password below. First time here? Select Create an Account to get started.

Username

Password

Sign In

Create an Account



TAMU Timeline



March 2018:

College of Engineering signed with EngineeringCAS

Aug 2019:

College of Business sees Eng success and wants to look at BusinessCAS

Dec 2019:

TAMU signs UniCAS contract

Sept 2020:

Texas A&M UniCAS GO LIVE

Fall 2018:

Go Live on EngineeringCAS for the Fall 2019 incoming class

Sept 2019:

Central Admissions begins looking at UniCAS

Jan 2020:

Begin implementation of TAMU UniCAS

Onboarding WINS



- Involved campus representatives BEFORE the final decision was made
- Lean on your experts
- It takes more time and energy – but pays off in the long run
 - Campus representatives involved and excited about the change
- Love a good task force
- Get the right team (more to come)



Onboarding WINS – by Team



Team Liaison

- Accessibility of Liaison team
 - AM / CSM / CDM
- Hand-holding
- Met with all teams, facilitated conversations around campus
- Training plans to aid programs
- Support! Availability!

Team TAMU (ie: Team Catherine)

- Decisive
- Accessible and quick to reply
- Desire to learn and be the point of contact
- Knowledge of TAMU campus and Grad/Prof Admissions
- Part of a great team

Build a Winning Team



- Project Manager
 - Coordination of timeline, meetings, communication planning
- SME / Configuration Lead
 - Key person to learn the tool, be the expert
 - Especially helpful if they can pull together other groups (IT, College Reps, etc)
- IT involvement critical
- Reps from each college/school
- Process for communication



Pro Tips



- Involve more people and teams early in the process (discovery, pre-sale)
- Institute monthly meetings
- Communicate! Communicate! Communicate!
- Build in buffer room with deadlines
- Be the expert!
- Ask forgiveness rather than permission

Q & A



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Thank You



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